



# EGYMEDICA

 **19-21 MAY 2022**

 **Cairo International  
Convention Center**

# 21<sup>th</sup>



## The Only Medical Gate To Africa



## Cairo - Egypt

 Egymedica  
 [www.egymedica.com](http://www.egymedica.com)

## WhyEgyMedica ?

- The Only medical gate to Africa.
- finding a network of agents and distributors for your produ in Africa and the Arab countries at the same time.
- Direct meeting with businessmen who interested in all the medical sectors.
- Direct meeting with decision-makers of governmental and private institutions.
- Direct meeting with commercial representation offices and medical sector consults in all African and Arab embassies that are always interested in visiting the exhibition annual.
- Huge medical projects inside the new administrative capital.
- The biggest population in all Africa.

### Direct benefits

- Biggest and oldest exhibition in Egypt and all Africa since 2000.
- Biggest number of visitors in Egypt and all Africa.
- Biggest deals in medical field are done through Egymedica.
- Gather between deals and scientific aspects on the other hand.
- Direct meetings with decision makers and Purchasing managers of big entities in the medical field.
- Place for all concerned people and distributor companies to gain agents for new products.



# Exhibition Fields

All medical equipments and supplies



- Gynecology & Obstetrics
- IVF Care
- Ophthalmology
- Cardiology Clinics.
- Cardiothoracic Surgery
- Endoscopy
- Ambulance
- medical furniture
- Medical gases
- Pediatrics
- Intensive Care Clinics and Critical Cases



- All medical equipment's, disposables, devices, Medical glass, and supplied for laboratories.



- (Prostheses, orthotic devices, physiotherapy devices, gym and sports, wheel chair, adult diapers, ARTIFICIAL LIMBS etc....)



**EGY  
COSMO**

- devices micro-dermabrasion, cosmetic devices lymphatic drainage, devices light-therapy, Devices needle-free noninvasive monotherapy, Devices anti-aging treatments (skin tightening and wrinkle reduction), cosmetic ultrasound treatments, devices skin analysis and diagnostic.



**EGY  
MEDICAL  
CARE**

- life insurance, one day surgery center, hair transplant center, private hospitals zone therapy, obesity & thinness centers, health care providers.

# NEW 2022

- Keen on Egymedica to show everything that is new in the medical sector that have benefits for all world (like Devices – inventions – IT services ....etc.) Everything that benefits humanity. Therefore, the different medical products that are show from the biggest companies who are participating in EGYMEDICA website.



# SCIENTIFIC CONFERENCE

## COVID-19

### THE GLOBAL CHALLENGE



**President of the Conference**  
**Prof. Magdy Elbordiny**



**Prof. Mostafa Rizk**

**Vice Presidents**












**Prof. Akram Deghady**



# Review EgyMedica 2021

## Exhibition Fields

	Hospitals and clinics devices	29%
	Disposables, commodities and consumer goods for practices and hospitals	23%
	Laboratory technology	39%
	Operating tables, medical support units, medical furnitur	70%
	Compensatory devices	3%
	Cosmetic devices	2%
	Health care	2%
	Ambulance	2%
	Publications \ medical IT	1%

## Abroad

Africa	59%
Arab area	23%
Gulf Area	18%

## Exhibitors Brand

Egypt	53%
Far East	29%
Europe	15%
Arab World	3%

## Visitors Analysis


Suppliers Companies	27%
Governmental Sector	12%
Owners of Hospitals and Clinics	12%
Maintenance Manager & Purchases Manager	15%
Owners of Laboratories	12%
University Professors	8%
Medical Unions	3%
Purchases Manager	15%
Physicians	11%

## General assessment

Satisfactory	96%
Less satisfactory	4%

## Visitors Regions

Egyption	54%
Abroad	46%



# Visitors Profile

- Ministry of health Directors.
- head of departments - health affairs in all governorates.
- Deans.
- departments.
- heads and faculty members in colleges of (medicine Pharmacy - Dental - Physitheapy) in all Universities.
- Representatives of Trade Offices, ambassadors and ministers plenipotentiary to all Arab and foreign countries located in Egypt.
- The human resources managers
- The production managers in pharmaceutical factories.
- The directors of scientific offices, and corporate of medicine distribution.
- Owners and managers of factories and all investors in the sector of pharmaceutical
- Medical Officers from all MOH and Governmental Hospitals.

## Advertising Campaign

 <p><b>Social Media</b></p>	 <p><b>Outdoor</b></p>	 <p><b>Meeting</b></p>	 <p><b>Buyers</b></p>
 <p><b>conference &amp; seminars</b></p>	 <p><b>Newspaper</b></p>	 <p><b>Magazines</b></p>	 <p><b>TV &amp; Radio</b></p>
 <p><b>Delegate</b></p>	 <p><b>Invitations</b></p>	 <p><b>SMS</b></p>	 <p><b>E mails</b></p>

**Expected Visitors in 2022 55,000 Visitors**

# Exhibitor Benefits

- All exhibitors will get two pages in the Official catalogue of the exhibition to show their data,
- Advertisement and products profile
- Portion in the Exhibition's invitations (VIP & normal) to give out to their targeted clients.
- Avail security and cleaning services during the Exhibition days.
- Entry & Parking permits during the Exhibition days.
- Business Center and Food Court at special rates.
- Wireless Internet free (Wi-Fi) during the exhibition.
- Tourism services (accommodation, transportation, freight, custom clearance, etc...).
- Exhibitors can import goods to show during the Exhibition with a temporary custom exemption.

## Sponsor

### Platinum Sponsor

- 10 minutes of the conference
- Logo on newspaper advertisement
- Logo on radio advertisement
- 1 face on the hall's main entrance columns
- Logo in the conference hall
- 2 pages advertisement in the Exhibition catalogue
- Banner up high reserved booth
- Logo on back side of VIP Invitations
- 6 entrance upstairs stickers
- Include 36 Sq.m Space in front Exhibition

### Golden Sponsor

- 5 minutes of the conference in favor
- Logo on newspaper advertisement
- Logo on radio advertisement
- Logo on Exhibition Invitations
- 4 entrance upstairs stickers
- Banner up high reserved booth
- 1 pages advertisement in the Exhibition catalogue
- Include 27 Sq.m Space in front Exhibition

### Silver Sponsor

- Logo on newspaper advertisement
- Logo on Exhibition Invitations
- Banner up high reserved booth
- Include 18 Sq.m Space in front Exhibition



### SHELL SCHEME - for each 9 sq.m

- 2 Charis
- 1 Table
- 1 Power Supply 220v
- 3 Spotlights
- 1 Fasca Name



### EXTRA - for each 9 sq.m

- 1 Lockable Counter
- 1 Rack Stand
- 3 Shelves Stand
- 2 Charis • 1 Table
- 1 Power Supply 220v
- 3 Spotlights • 1 Fasca Name



### Raw Space

- 1 Power Supply 220v

Scan for  
Book your Booth



# Extra furniture

Large Showcase 100 x 50 x 200 cm



Small Showcase 100 x 50 x 100 cm



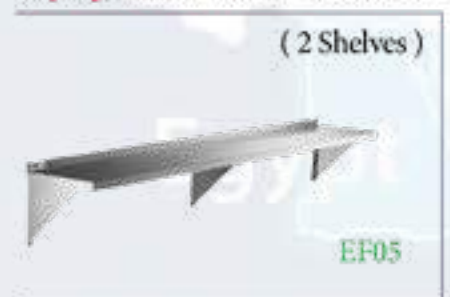
Tower Showcase 50 x 50 x 200 cm



Lockable Counter 100 x 50 x 100 cm



Sloping Wooden Shelf 100 x 30 cm



Round Table Silver 70 cm



Table 100 x 100 x 90 cm



Metal Chair Special Chair



LED Screen ( built in speaker )



Free Magazine Rack Stand



reception room



Water Dispenser



Folding Door



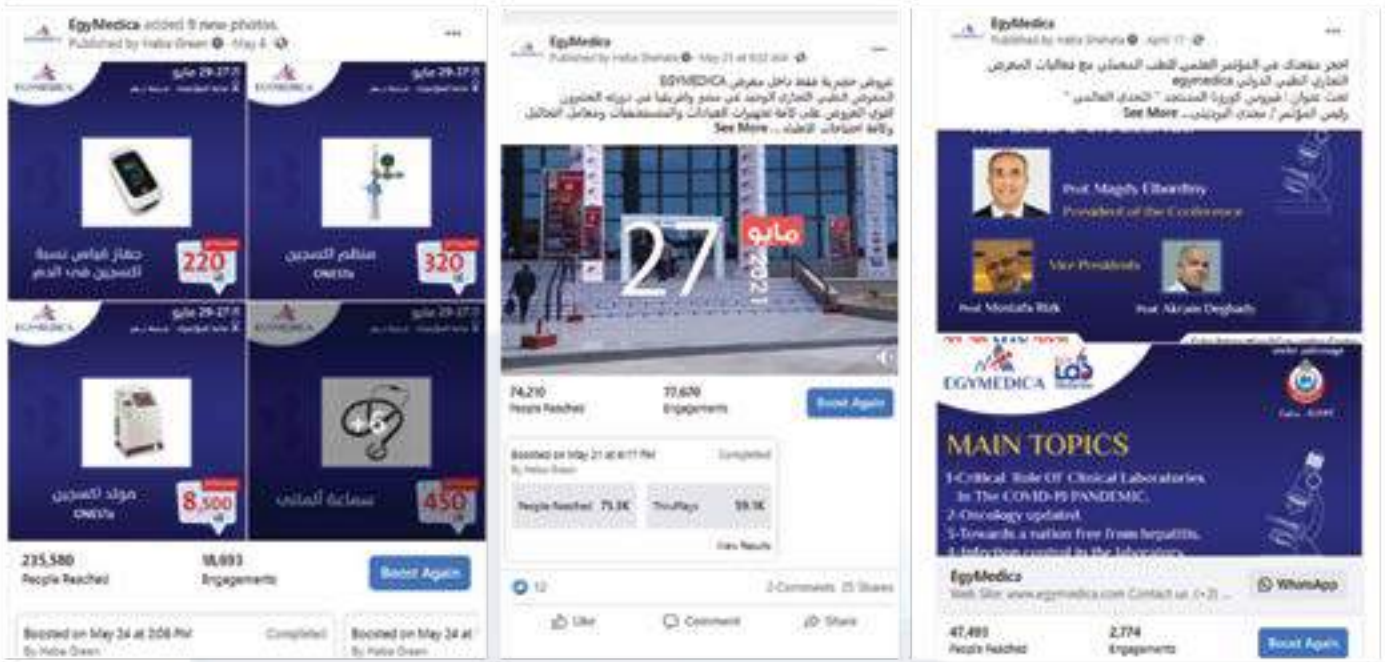
Ashtray & basket



Power Socket



# Social Media



# Out door





For International Exhibition & Conferences

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